



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 1853993 /		<u>Alt Order #</u> 08864312
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/28/17 - 12/04/17		<u>Estimate #</u> 5104
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/27/17 / 11/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
2	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/04/17	12/10/17	1-----	1			\$100.00				
3	WSFA	11/28/17	11/28/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-1-----	1			\$100.00				
4	WSFA	11/29/17	11/29/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	--1----	1			\$100.00				
5	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-1-----	1			\$175.00				
6	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	---1---	1			\$175.00				
7	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	----1--	1			\$175.00				
8	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-1-----	1			\$115.00				
9	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	--1----	1			\$115.00				
10	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	---1---	1			\$115.00				
N 11	WSFA	12/04/17	12/04/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 1----- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 12/04/17-12/10/17 NBC Today 2 9-10am M----- :30 \$50.00 NM Credited												
13	WSFA	11/29/17	11/29/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1----- 1 \$50.00												
N 14	WSFA	11/30/17	11/30/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 NBC Today 2 9-10am ----Th---- :30 \$50.00 NM Credited												
15	WSFA	12/04/17	12/04/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 1----- 1 \$50.00												
16	WSFA	11/28/17	11/28/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$50.00												
17	WSFA	11/30/17	11/30/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$50.00												
18	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$30.00												
19	WSFA	11/30/17	11/30/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$30.00												
20	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$30.00												
21	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$30.00												
22	WSFA	11/29/17	11/29/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1----- 1 \$30.00												
24	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$30.00												
25	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1----- 1 \$100.00												
26	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$100.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
27	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$100.00			
28	WSFA	12/04/17	12/04/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$150.00			
N 29	WSFA	11/28/17	11/28/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	-Tu-----	:30		<del>\$150.00</del>	NM		
	Credited											
N 30	WSFA	11/30/17	11/30/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	----Th----	:30		<del>\$150.00</del>	NM		
	Credited											
N 31	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	RIGHT THIS MINUTES	130-2p	M-----	:30		<del>\$30.00</del>	NM		
	Credited											
N 32	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	---W-----	:30		<del>\$30.00</del>	NM		
	Credited											
N 33	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	-----F----	:30		<del>\$30.00</del>	NM		
	Credited											
34	WSFA	12/04/17	12/04/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$5.00			
35	WSFA	12/04/17	12/04/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$25.00			
36	WSFA	11/28/17	11/28/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$25.00			
37	WSFA	11/30/17	11/30/17	HARRY	2-3p		:30			NM	1	\$25.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$25.00			
38	WSFA	11/28/17	11/28/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
39	WSFA	11/30/17	11/30/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$60.00			
40	WSFA	12/01/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
41	WSFA	12/04/17	12/04/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
42	WSFA	11/28/17	11/28/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
43	WSFA	11/29/17	11/29/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
44	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
45	WSFA	11/29/17	11/29/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$5.00			
46	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
47	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
48	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$75.00			
49	WSFA	11/30/17	11/30/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$75.00			
50	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$75.00			
51	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$185.00			
52	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$185.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.







**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
1853993 /		08864312
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena		11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$85.00			
68	WSFA	12/04/17	12/04/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$10.00			
N 69	WSFA	11/30/17	11/30/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$10.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Late Night w/ Seth Meyers	1137p-1237x	----Th-----	:30		<del>\$10.00</del>	NM		
Credited												
70	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$10.00			
71	WSFA	12/04/17	12/04/17	The Voice	7-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$600.00			
72	WSFA	11/28/17	11/28/17	net this is us	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$600.00			
73	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$45.00			
74	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30		<del>\$50.00</del>	NM		
Credited												
75	WSFA	12/02/17	12/02/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Sa--	:30		<del>\$65.00</del>	NM		
Credited												
76	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$80.00			
77	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$175.00			
78	WSFA	11/30/17	11/30/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$85.00			
79	WSFA	12/02/17	12/02/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$115.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$90.00			
91	WSFA	12/02/17	12/03/17	Notre Dame Football	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$50.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		Notre Dame Football	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
Credited												
92	WSFA	12/03/17	12/03/17	Sunday Hour 2	7-8PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		Sunday Hour 2	7-8PM	-----Su	:30		<del>\$100.00</del>	NM		
Credited												
93	WSFA	12/03/17	12/03/17	NFL Football	730p-1030p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----2				2	\$500.00			
94	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$150.00			
N 95	WSFA	12/03/17	12/03/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$10.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		LF SU 11-1130p	11-1130p	-----Su	:30		<del>\$10.00</del>	NM		
Credited												
96	WSFA	12/03/17	12/03/17	LF SU 1130p-12x	1130p-12x		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$5.00			
D 97	WSFA	12/04/17	12/04/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
98	WSFA	11/29/17	11/29/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$3.00			
99	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		NET Early Today ON	4-430x	----Th----	:30		<del>\$3.00</del>	NM		
Credited												
D 100	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	0	\$0.00
N 101	WSFA	12/02/17	12/02/17	NBC Golf	130p-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$75.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		NBC Golf	130p-4p	-----Sa--	:30		<del>\$75.00</del>	NM		
Credited												
N 102	WSFA	12/03/17	12/03/17	NBC Golf	12p-5p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$75.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	NBC Golf	12p-5p	-----Su	:30	\$75.00	NM		
Credited												
N 103	WSFA	12/01/17	12/01/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$275.00			
104	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$100.00			
105	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$30.00			
D 106	WSFA	12/01/17	12/01/17	NBC Early Today	400a - 430a		:30			NM	0	\$0.00
107	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$75.00			
108	WSFA	12/01/17	12/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$185.00			
N 109	WSFA	12/01/17	12/01/17	Today in Alabama 530a	528am-6am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$100.00			
110	WSFA	12/01/17	12/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$350.00			
111	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$175.00			
112	WSFA	12/01/17	12/01/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$215.00			
113	WSFA	12/01/17	12/01/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$115.00			
114	WSFA	12/04/17	12/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$275.00			
115	WSFA	12/04/17	12/04/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$100.00			
116	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$30.00			
117	WSFA	12/04/17	12/04/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$185.00			
N 118	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$100.00			
119	WSFA	12/04/17	12/04/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$350.00			
120	WSFA	12/04/17	12/04/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$175.00			
121	WSFA	12/04/17	12/04/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$215.00			
122	WSFA	12/04/17	12/04/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$115.00			
N 123	WSFA	12/04/17	12/04/17	THE VOICE	7-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$600.00			
124	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$175.00			
N 125	WSFA	12/02/17	12/02/17	Nascar-Xfinity Phoenix	230p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$65.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar-Xfinity Phoenix	230p - 5p	-----Sa--	:30	<del>\$65.00</del>	NM		
		Credited										
N 126	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30	<del>\$50.00</del>	NM		
		Credited										
N 127	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$80.00			
N 128	WSFA	12/03/17	12/03/17	Nascar-Charlt	1p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar-Charlt	1p - 5p	-----Su	:30	<del>\$35.00</del>	NM		
		Credited										
E 129	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 130	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
N 131	WSFA	12/03/17	12/03/17	Nascar Phoenix	130-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Phoenix	130-5p	-----Su	:30		\$65.00	NM		
	Credited											
N 132	WSFA	12/03/17	12/03/17	Nascar Miami	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Miami	2-6p	-----Su	:30		\$65.00	NM		
	Credited											
N 133	WSFA	12/03/17	12/03/17	NBC Horse Racing Breeders 4-5p			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Horse Racing Breeders 4-5p		-----Su	:30		\$100.00	NM		
	Credited											
N 134	WSFA	12/02/17	12/02/17	Notre Dame - USC	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				2	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30		\$50.00	NM		
	Credited											
	2	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30		\$50.00	NM		
	Credited											
N 135	WSFA	12/03/17	12/03/17	Breeders Cup 2017	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30		\$100.00	NM		
	Credited											
	2	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30		\$100.00	NM		
	Credited											
136	WSFA	11/30/17	11/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$275.00			
137	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$100.00			
N 138	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$3.00			
139	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$185.00			
N 140	WSFA	11/30/17	11/30/17	Today in Alabama 530a	530am-6am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				2	\$100.00			
141	WSFA	11/30/17	11/30/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				2	\$350.00			
142	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$175.00			
143	WSFA	11/30/17	11/30/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				2	\$215.00			
144	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$115.00			
145	WSFA	11/28/17	11/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$275.00			
146	WSFA	11/28/17	11/28/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				2	\$100.00			
147	WSFA	11/28/17	11/28/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$75.00			
148	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$185.00			
N 149	WSFA	11/28/17	11/28/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$100.00			
150	WSFA	11/28/17	11/28/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$350.00			
151	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$175.00			
152	WSFA	11/28/17	11/28/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				2	\$215.00			
153	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$115.00			
154	WSFA	11/28/17	11/28/17	Tuesday Hour 2	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/27/17 / 11/27/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
155	WSFA	11/29/17	11/29/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$275.00			
156	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$100.00			
157	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$30.00			
158	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$75.00			
159	WSFA	11/29/17	11/29/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$185.00			
N 160	WSFA	11/29/17	11/29/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$100.00			
161	WSFA	11/29/17	11/29/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$350.00			
162	WSFA	11/29/17	11/29/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$175.00			
163	WSFA	11/29/17	11/29/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$215.00			
164	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$115.00			
N 165	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$45.00			
N 166	WSFA	11/28/17	12/03/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				1	\$30.00			
N 167	WSFA	11/28/17	12/03/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				2	\$175.00			
N 168	WSFA	11/28/17	12/03/17	Today in Alabama 5am	5-530a		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				2	\$85.00			
N 169	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TW----				2	\$115.00			
N 170	WSFA	11/28/17	12/03/17	Last Call With Carson Daily	L1235-105x		:30			NM	1	\$10.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



1



:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
31	S		130P-200P	30		\$30.00	12/4	12/4	0		MON	0
PROGRAM : RIGHT THIS MINUTE												
CON COM1: RIGHT THIS MINUTE												
32	S		130P-200P	30		\$30.00	11/29	11/29	0		WED	0
PROGRAM : RIGHT THIS MINUTE												
CON COM1: RIGHT THIS MINUTE												
33	S		130P-200P	30		\$30.00	12/1	12/1	0		FRI	0
PROGRAM : RIGHT THIS MINUTE												
CON COM1: RIGHT THIS MINUTE												
103	A		1000P-1035P	30		\$275.00	12/1	12/1	2		FRI	2
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
104	A		1200N-1230P	30		\$100.00	12/1	12/1	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1: WSFA 12 NEWS AT 12P												
105	A		130P-200P	30		\$30.00	12/1	12/1	1		FRI	1
PROGRAM : THE INSIDER												
CON COM1: THE INSIDER												
106	A		400A-430A	30		\$3.00	12/1	12/1	1		FRI	1
PROGRAM : NBC EARLY TODAY												
CON COM1: NBC EARLY TODAY												
107	A		430P-500P	30		\$75.00	12/1	12/1	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 4:30P												
CON COM1: WSFA 12 NEWS AT 4:30P												
108	A		500P-530P	30		\$185.00	12/1	12/1	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 5P												
CON COM1: WSFA 12 NEWS AT 5P												

Program Changes

Right This Minute



FAX# 703-516-9680

REP HEADLINE# 8864312 TRF# 1853993  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
NOV22/17 09.33  
\*\*\*WSFA-TV\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
118	A		530A-600A	30		\$100.00	12/4	12/4	1	✓	MON	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
119	A		600P-630P	30		\$350.00	12/4	12/4	2	✓	MON	2
PROGRAM : WSFA 12 NEWS AT 6P												
CON COM1: WSFA 12 NEWS AT 6P												
120	A		600A-700A	30		\$175.00	12/4	12/4	2	✓	MON	2
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
121	A		630P-700P	30		\$215.00	12/4	12/4	1	✓	MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
122	A		700A-900A	30		\$115.00	12/4	12/4	2	✓	MON	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
123	A		700P-900P	30		\$600.00	12/4	12/4	1	✓	MON	1
PROGRAM : THE VOICE-FALL												
CON COM1: THE VOICE-FALL												
124	A		1000P-1030P	30		\$175.00	12/2	12/2	1	✓	SAT	1
PROGRAM : WSFA 12 NEWS AT 10P SAT												
CON COM1: WSFA 12 NEWS AT 10P SAT												
125	A		230P-500P	30		\$65.00	12/2	12/2	1	✓	SAT	1
PROGRAM : XFINITY PHOENIX 11/11												
CON COM1: XFINITY PHOENIX 11/11												
126	A		230P-600P	30		\$50.00	12/2	12/2	1	✓	SAT	1
PROGRAM : ND FTBL - NC ST 10/28												
CON COM1: ND FTBL - NC ST 10/28												















REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.15  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV26/17 12.15

REP: REVISION  
\$12,660 ADDED TO THIS SCHEDULE  
PLS CNF  
THANKS, MICK FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

1 S 400A-430A 30 \$3.00 12/4 12/4 0 MON 0  
PROGRAM : NBC EARLY TODAY  
CON COM1: NBC EARLY TODAY

97 S 1130A-200P 30 \$35.00 12/2 12/2 0 SAT 0  
PROGRAM : SOCCER  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
THIS IS A MAKE-GOOD FOR DEC1 ON LINE-23 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC2 ON LINE-74 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC2 ON LINE-75 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-84 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-85 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-86 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-87 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-88 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-91 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-92 FOR 1 SPOT/WK

*Offered*









REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.15  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8864312 TRF# 1853993  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

124	A	1000P-1030P	30	\$175.00	12/2	12/2	1	SAT	1
PROGRAM : WSFA 12 NEWS AT 10P SAT									
CON COM1: WSFA 12 NEWS AT 10P SAT									
125	A	230P-500P	30	\$65.00	12/2	12/2	1	SAT	1
PROGRAM : XFINITY PHOENIX 11/11									
CON COM1: XFINITY PHOENIX 11/11									
126	A	230P-600P	30	\$50.00	12/2	12/2	1	SAT	1
PROGRAM : ND FTBL - NC ST 10/28									
CON COM1: ND FTBL - NC ST 10/28									
127	A	600P-700P	30	\$80.00	12/2	12/2	1	SAT	1
PROGRAM : WSFA 12 NEWS AT 6P SAT									
CON COM1: WSFA 12 NEWS AT 6P SAT									
128	A	100P-500P	30	\$35.00	12/3	12/3	1	SUN	1
PROGRAM : NASCAR CHARLT 10/8									
CON COM1: NASCAR CHARLT 10/8									
129	A	1030P-1100P	30	\$150.00	12/3	12/3	1	SUN	1
PROGRAM : WSFA 12 NEWS AT 10:30P									
CON COM1: WSFA 12 NEWS AT 10:30P									
130	A	1100A-100P	30	\$35.00	12/3	12/3	1	SUN	1
PROGRAM : PREM LG SOCCER 10/29									
CON COM1: PREM LG SOCCER 10/29									
131	A	130P-500P	30	\$65.00	12/3	12/3	1	SUN	1
PROGRAM : NASCAR PHOENIX 11/12									
CON COM1: NASCAR PHOENIX 11/12									
132	A	200P-600P	30	\$65.00	12/3	12/3	1	SUN	1
PROGRAM : NASCAR MIAMI 11/19									
CON COM1: NASCAR MIAMI 11/19									
133	A	400P-500P	30	\$100.00	12/3	12/3	1	SUN	1
PROGRAM : BREEDERS (BOURBON) 2017									
CON COM1: BREEDERS (BOURBON) 2017									







REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.15  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

164 A 700A-900A 30 \$115.00 11/29 11/29 1 WED 1  
PROGRAM : TODAY SHOW  
CON COM1: TODAY SHOW  
STATION MAKEGOOD OFFERS:  
M2 UNRESL MISSED: BONUS  
OFFER: SAT/600A-800A DEC2 30S \$45.00 (NOV26/17)  
& TU-F/130P-200P NOV28 30S \$30.00 PLS ADVISE.  
CMT: ADDING MONEY FROM NA'S ON HDL #8864311. PLEASE CONFIRM. THANKS,  
CMT: DENICE

DEC/17 23274.00 CONTRACT TOTAL 23274.00  
TOTAL SPOTS 164

MARKET TOTALS \$27,215 WSFA 39% WNCN 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.46  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV26/17 12.46

REP: REVISION  
\$12,660 ADDED TO THIS SCHEDULE  
PLS CNF  
THANKS, MICK FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

1 S 400A-430A 30 \$3.00 12/4 12/4 0 MON 0  
PROGRAM : NBC EARLY TODAY  
CON COM1: NBC EARLY TODAY

97 S 1130A-200P 30 \$35.00 12/2 12/2 0 SAT 0  
PROGRAM : SOCCER  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
THIS IS A MAKE-GOOD FOR DEC1 ON LINE-23 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC2 ON LINE-74 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC2 ON LINE-75 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-84 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-85 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-86 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-87 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-88 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-91 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-92 FOR 1 SPOT/WK

*Handwritten signature*

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.46  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8864312 TRF# 1853993  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

98 S 130P-400P 30 \$75.00 12/2 12/2 0 SAT 0

PROGRAM : GOLF  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 97-102

99 S 1200N-500P 30 \$75.00 12/3 12/3 0 SUN 0

PROGRAM : GOLF  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 97-102

100 S 600P-700P 30 \$80.00 12/2 12/2 0 SAT 0

PROGRAM : WSFA SAT NEWS @ 6P  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 97-102

101 S 800P-1000P 30 \$300.00 11/29 11/29 0 WED 0

PROGRAM : DOLLY PARTON CHRISTMAS  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 97-102

102 S 400A-430A 30 \$3.00 11/28 11/30 0 TU-TH 0

PROGRAM : NBC EARLY TODAY  
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 97-102

31 S 130P-200P 30 \$30.00 12/4 12/4 0 MON 0

PROGRAM : RIGHT THIS MINUTE  
CON COM1: RIGHT THIS MINUTE

32 S 130P-200P 30 \$30.00 11/29 11/29 0 WED 0

PROGRAM : RIGHT THIS MINUTE  
CON COM1: RIGHT THIS MINUTE

33 S 130P-200P 30 \$30.00 12/1 12/1 0 FRI 0

PROGRAM : RIGHT THIS MINUTE  
CON COM1: RIGHT THIS MINUTE

103 A 1000P-1035P 30 \$275.00 12/1 12/1 2 FRI 2

PROGRAM : WSFA 12 NEWS AT 10P  
CON COM1: WSFA 12 NEWS AT 10P





REP HEADLINE# 8864312 TRF# 1853993  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 REP: TEL# 703-528-9387 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.46  
 \*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP: TEL# 703-528-9387 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.46  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8864312 TRF# 1853993  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

124	A	1000P-1030P	30		\$175.00	12/2	12/2	1	SAT	1
PROGRAM : WSFA 12 NEWS AT 10P SAT										
CON COM1: WSFA 12 NEWS AT 10P SAT										
125	A	230P-500P	30		\$65.00	12/2	12/2	1	SAT	1
PROGRAM : XFINITY PHOENIX 11/11										
CON COM1: XFINITY PHOENIX 11/11										
126	A	230P-600P	30		\$50.00	12/2	12/2	1	SAT	1
PROGRAM : ND FTBL - NC ST 10/28										
CON COM1: ND FTBL - NC ST 10/28										
127	A	600P-700P	30		\$80.00	12/2	12/2	1	SAT	1
PROGRAM : WSFA 12 NEWS AT 6P SAT										
CON COM1: WSFA 12 NEWS AT 6P SAT										
128	A	100P-500P	30		\$35.00	12/3	12/3	1	SUN	1
PROGRAM : NASCAR CHARLT 10/8										
CON COM1: NASCAR CHARLT 10/8										
129	A	1030P-1100P	30		\$150.00	12/3	12/3	1	SUN	1
PROGRAM : WSFA 12 NEWS AT 10:30P										
CON COM1: WSFA 12 NEWS AT 10:30P										
130	A	1100A-100P	30		\$35.00	12/3	12/3	1	SUN	1
PROGRAM : PREM LG SOCCER 10/29										
CON COM1: PREM LG SOCCER 10/29										
131	A	130P-500P	30		\$65.00	12/3	12/3	1	SUN	1
PROGRAM : NASCAR PHOENIX 11/12										
CON COM1: NASCAR PHOENIX 11/12										
132	A	200P-600P	30		\$65.00	12/3	12/3	1	SUN	1
PROGRAM : NASCAR MIAMI 11/19										
CON COM1: NASCAR MIAMI 11/19										
133	A	400P-500P	30		\$100.00	12/3	12/3	1	SUN	1
PROGRAM : BREEDERS (BOURBON) 2017										
CON COM1: BREEDERS (BOURBON) 2017										







REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV26/17 12.46  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

164 A 700A-900A 30 \$115.00 11/29 11/29 1 WED 1  
PROGRAM : TODAY SHOW  
CON COM1: TODAY SHOW  
STATION MAKEGOOD OFFERS:  
M2 UNRESL MISSED: BONUS  
OFFER: SAT/600A-800A DEC2 30S \$45.00 (NOV26/17)  
& TU-F/130P-200P NOV28 30S \$30.00 PLS ADVISE.  
CMT: ADDING MONEY FROM NA'S ON HDL #8864311. PLEASE CONFIRM. THANKS,  
CMT: DENICE

M3 UNRESL BUY#11 MISSED: MON/900A-1000A DEC4 30S \$50.00 (NOV26/17)  
BUY#14 THU/900A-1000A NOV30 30S \$50.00  
BUY#29 TUE/1230P-130P NOV28 30S \$150.00  
BUY#30 THU/1230P-130P NOV30 30S \$150.00  
BUY#63 THU/1000P-1035P NOV30 30S \$275.00  
BUY#69 THU/1135P-1235A NOV30 30S \$10.00  
BUY#95 SUN/1100P-1130P DEC3 30S \$10.00  
BUY#125 SAT/230P-500P DEC2 30S \$65.00  
OFFER: TU-F/600A-700A NOV28 (2/WK) 30S \$175.00 PLS ADVISE.  
& TU-F/500A-530A NOV28 (2/WK) 30S \$85.00  
& TU-F/700A-900A NOV28 (2/WK) 30S \$115.00  
& TU-F/1235A-105A NOV28 30S \$10.00  
CMT: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

M4 UNRESL BUY#126 MISSED: SAT/230P-600P DEC2 30S \$50.00 (NOV26/17)  
BUY#128 SUN/100P-500P DEC3 30S \$35.00  
BUY#131 SUN/130P-500P DEC3 30S \$65.00  
BUY#132 SUN/200P-600P DEC3 30S \$65.00  
BUY#133 SUN/400P-500P DEC3 30S \$100.00  
BUY#134 SUN/630P-1000P DEC3 (2/WK) 30S \$50.00  
BUY#135 SUN/700P-800P DEC3 (2/WK) 30S \$100.00  
OFFER: TU-F/700A-900A NOV28 (2/WK) 30S \$115.00 PLS ADVISE.  
& THU/1030P-1105P NOV30 30S \$150.00  
& TU-F/1230P-130P NOV28 30S \$225.00  
& TU-F/1235A-105A NOV28 30S \$10.00  
CMT: NO AVAILS AND PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

DEC/17 23274.00 CONTRACT TOTAL 23274.00  
TOTAL SPOTS 164

MARKET TOTALS \$27,215 WSFA 39% WNCN 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

PROGRAM :	TODAY	SHOW	HOURL	3
CON COM1:	TODAY	SHOW	HOURL	3

FAX# 703-516-9680

REP HEADLINE# 8864312 TRF# 1853993  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* NOV27/17 09.43  
 \*\*\* WSFA-TV \*\*\*

[illegible]

167	A	600A-700A	30	\$175.00	11/28	2	TU-F
-----	---	-----------	----	----------	-------	---	------

PROGRAM :	TODAY IN AL
ORD COM1:	NO AVAILS.
THIS IS A MAKE-GOOD FOR DEC4 ON LINE-11	PLEASE CONFIRM.
THIS IS A MAKE-GOOD FOR NOV30 ON LINE-14	THANKS,DENICE
THIS IS A MAKE-GOOD FOR NOV28 ON LINE-29	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV30 ON LINE-30	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV30 ON LINE-63	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV30 ON LINE-69	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR DEC3 ON LINE-95	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR DEC2 ON LINE-125	FOR 1 SPOT/WK

168	A	500A-530A	30	11/28	2	TU-F
			30	\$85.00	12/1	2

PROGRAM : TODAY IN AL @ 5A  
ORD COM1: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 167-170

169	A	700A-900A	30	\$115.00	11/28	TU-F	2
			30		12/1		2

PROGRAM : TODAY SHOW  
ORD COM1: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 167-170

170	A	1235A-105A	30	\$10.00	11/28	1	TU-F
170	A	1235A-105A	30	\$10.00	12/1	1	TU-F

PROGRAM : LAST CALL WITH CARSON  
ORD COM1: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 167-170

14	S	900A-1000A	30	\$50.00	11/30	0	THU
----	---	------------	----	---------	-------	---	-----

PROGRAM : TODAY SHOW HOUR 3  
CON COM1 : TODAY SHOW HOUR 3

29	S	1230P-130P	30	\$150.00	11/28	0	TUE
29	S	1230P-130P	30	\$150.00	11/28	0	TUE

PROGRAM : DAYS OF OUR LIVES  
CON COM1: DAYS OF OUR LIVES

30	S	1230P-130P	30	\$150.00	11/30	0	THU
30			30		11/30	0	THU

PROGRAM : DAYS OF OUR LIVES  
CON COM1 : DAYS OF OUR LIVES







:LINE#:REP	:CD:	TIME PERIOD	: LGTH :	: SEC :	: RATE :	: START DATE :	: END DATE :	: SPTS /WK :	: WEEK INVT :	: DAYS :	: TOTL: :SPTS:
166	A	130P-200P	30		\$30.00	11/28	12/1	1		TU-F	1
PROGRAM : RIGHT THIS MINUTE											
ORD COM1: ADDING MONEY FROM NA'S ON HDL #8864311. PLEASE CONFIRM. THANKS,											
ORD COM2: DENICE											
PART OF A MAKEGOOD MADE UP OF LINES 165-166											
STATION MAKEGOOD OFFERS:											
M2 OK'D MISSED: BONUS											
OFFER: SAT/600A-800A											
& TU-F/130P-200P											
CMT: ADDING MONEY FROM NA'S ON HDL #8864311. PLEASE CONFIRM. THANKS,											
CMT: DENICE											
(NOV27/17)											
PLS ADVISE.											
M3 OK'D MISSED: MON/900A-1000A											
THU/900A-1000A											
TUE/1230P-130P											
THU/1230P-130P											
THU/1000P-1035P											
THU/1135P-1235A											
SUN/1100P-1130P											
SAT/230P-500P											
OFFER: TU-F/600A-700A											
& TU-F/500A-530A											
& TU-F/700A-900A											
& TU-F/1235A-105A											
CMT: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE											
(NOV26/17)											
PLS ADVISE.											
M4 OK'D MISSED: SAT/230P-600P											
SUN/100P-500P											
SUN/130P-500P											
SUN/200P-600P											
SUN/400P-500P											
SUN/630P-1000P											
SUN/700P-800P											
OFFER: TU-F/700A-900A											
& THU/1030P-1105P											
& TU-F/1230P-130P											
& TU-F/1235A-105A											
CMT: NO AVAILS AND PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE											
(NOV26/17)											
PLS ADVISE.											

FAX# 703-516-9680

REP HEADLINE# 8864312 TRF# 1853993  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*  
NOV27/17 09.43  
\*\*\* WSFA-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:
:	:LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	:	:	SPTS:

MARKET TOTALS	\$27,215	WSFA 39%	WNCF 14%	WAKA 33%	WCOV 11%	CABL 0%	WEMM 3%	WIYC 0%
		ESFA 0%	EAKA 0%					

ESTIMATED SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV27/17 12.56  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV27/17 12.56

REP: REVISED ORDER  
M2-4 OKD AS LINES 165-174  
PREVIOUS TTL \$23,274  
REVISED TTL, \$23,349  
\$75 WAS MOVED FROM HEADLINE: 8864311  
PLS CONFIRM  
THANKD JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
M2 OK'D MISSED: BONUS  
OFFER: SAT/600A-800A DEC2 30S \$45.00 (NOV27/17)  
& TU-F/130P-200P NOV28 30S \$30.00 PLS ADVISE.  
CMT: ADDING MONEY FROM NA'S ON HDL #8864311. PLEASE CONFIRM. THANKS,

FAX# 703-516-9680

REP HEADLINE# 8864312 TRF# 1853993  
\$\$\$ MOD# 1: APPROVED REV #2 \$\$\$

CREDIT RISK !!!  
HARRIS REPORT FROM STATION NOV27/17 12.56  
\*\*\* WSFA-TV \*\*\*

STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#11

BUY#11  
BUY#14  
BUY#29  
BUY#30  
BUY#63  
BUY#69  
BUY#95  
BUY#125

CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

M4 OK'D BUY#126  
BUY#128  
BUY#131  
BUY#132  
BUY#133  
BUY#134  
BUY#135

MISSED: SAT/230P-600P  
 SUN/100P-500P  
 SUN/130P-500P  
 SUN/200P-600P  
 SUN/400P-500P  
 SUN/630P-1000P  
 SUN/700P-800P  
 OFFER: TU-F/700A-900A  
 & THU/1030P-1105  
 & TU-F/1230P-130  
 & TU-F/1235P-105

CMT:NO AVAILS AND PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL	23349.00
TOTAL SPOTS	161



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 1853993 /		<u>Alt Order #</u> 08864312
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/28/17 - 12/04/17		<u>Estimate #</u> 5104
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/28/17 / 11/28/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
2	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$100.00			
3	WSFA	11/28/17	11/28/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$100.00			
4	WSFA	11/29/17	11/29/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$100.00			
5	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$175.00			
6	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$175.00			
7	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$175.00			
8	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$115.00			
9	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$115.00			
10	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$115.00			
E 11	WSFA	12/04/17	12/04/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 1----- 1 \$50.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	NBC Today 2	9-10am	M-----	:30		<del>\$50.00</del>	NM		
	Credited											
13	WSFA	11/29/17	11/29/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1---- 1 \$50.00												
E 14	WSFA	11/30/17	11/30/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$50.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Today 2	9-10am	----Th----	:30		<del>\$50.00</del>	NM		
	Credited											
15	WSFA	12/04/17	12/04/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 1----- 1 \$50.00												
16	WSFA	11/28/17	11/28/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$50.00												
17	WSFA	11/30/17	11/30/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$50.00												
18	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$30.00												
19	WSFA	11/30/17	11/30/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$30.00												
20	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$30.00												
21	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$30.00												
22	WSFA	11/29/17	11/29/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1---- 1 \$30.00												
24	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$30.00												
25	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1---- 1 \$100.00												
26	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$100.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
27	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$100.00			
28	WSFA	12/04/17	12/04/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$150.00			
E 29	WSFA	11/28/17	11/28/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	-Tu-----	:30		<del>\$150.00</del>	NM		
			Credited									
E 30	WSFA	11/30/17	11/30/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	----Th-----	:30		<del>\$150.00</del>	NM		
			Credited									
E 31	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	RIGHT THIS MINUTES	130-2p	M-----	:30		<del>\$30.00</del>	NM		
			Credited									
E 32	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	---W-----	:30		<del>\$30.00</del>	NM		
			Credited									
E 33	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	-----F----	:30		<del>\$30.00</del>	NM		
			Credited									
34	WSFA	12/04/17	12/04/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$5.00			
35	WSFA	12/04/17	12/04/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$25.00			
36	WSFA	11/28/17	11/28/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$25.00			
37	WSFA	11/30/17	11/30/17	HARRY	2-3p		:30			NM	1	\$25.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$25.00			
38	WSFA	11/28/17	11/28/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
39	WSFA	11/30/17	11/30/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$60.00			
40	WSFA	12/01/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
41	WSFA	12/04/17	12/04/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
42	WSFA	11/28/17	11/28/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
43	WSFA	11/29/17	11/29/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
44	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
45	WSFA	11/29/17	11/29/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$5.00			
46	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
47	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
48	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$75.00			
49	WSFA	11/30/17	11/30/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$75.00			
50	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$75.00			
51	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$185.00			
52	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$185.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
53	WSFA	12/01/17	12/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$185.00			
54	WSFA	11/28/17	11/28/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$350.00			
55	WSFA	11/29/17	11/29/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$350.00			
56	WSFA	11/30/17	11/30/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$5.00			
57	WSFA	12/01/17	12/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$350.00			
58	WSFA	12/04/17	12/04/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$215.00			
59	WSFA	11/29/17	11/29/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$215.00			
60	WSFA	12/01/17	12/01/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$215.00			
61	WSFA	12/04/17	12/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$275.00			
62	WSFA	11/28/17	11/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$275.00			
E 63	WSFA	11/30/17	11/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30		\$275.00	NM		
	Credited											
64	WSFA	11/28/17	11/28/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$115.00			
65	WSFA	11/29/17	11/29/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$115.00			
66	WSFA	12/01/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$115.00			
67	WSFA	11/29/17	11/29/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$85.00			
68	WSFA	12/04/17	12/04/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$10.00			
E 69	WSFA	11/30/17	11/30/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$10.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Late Night w/ Seth Meyers	1137p-1237x	----Th-----	:30		<del>\$10.00</del>	NM		
Credited												
70	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$10.00			
71	WSFA	12/04/17	12/04/17	The Voice	7-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$600.00			
72	WSFA	11/28/17	11/28/17	net this is us	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$600.00			
73	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$45.00			
74	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30		<del>\$50.00</del>	NM		
Credited												
75	WSFA	12/02/17	12/02/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Sa--	:30		<del>\$65.00</del>	NM		
Credited												
76	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$80.00			
77	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$175.00			
78	WSFA	11/30/17	11/30/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$85.00			
79	WSFA	12/02/17	12/02/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$115.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
80	WSFA	12/02/17	12/02/17	ET WEEKEND	1203-103x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$10.00			
81	WSFA	12/03/17	12/03/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$45.00			
82	WSFA	12/03/17	12/03/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$45.00			
83	WSFA	12/03/17	12/03/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$20.00			
84	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Soccer	11a-1p	-----Su	:30		<del>\$35.00</del>	NM		
	Credited											
85	WSFA	12/03/17	12/03/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Su	:30		<del>\$35.00</del>	NM		
	Credited											
86	WSFA	12/03/17	12/03/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Su	:30		<del>\$65.00</del>	NM		
	Credited											
87	WSFA	12/03/17	12/03/17	Nascar Daytime	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Daytime	2-6p	-----Su	:30		<del>\$65.00</del>	NM		
	Credited											
88	WSFA	12/03/17	12/03/17	NET NBC Horse Racing	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET NBC Horse Racing	Various	-----Su	:30		<del>\$100.00</del>	NM		
	Credited											
89	WSFA	12/01/17	12/01/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$85.00			
90	WSFA	12/03/17	12/03/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$90.00			
91	WSFA	12/02/17	12/03/17	Notre Dame Football	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$50.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		Notre Dame Football	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
Credited												
92	WSFA	12/03/17	12/03/17	Sunday Hour 2	7-8PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		Sunday Hour 2	7-8PM	-----Su	:30		<del>\$100.00</del>	NM		
Credited												
93	WSFA	12/03/17	12/03/17	NFL Football	730p-1030p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----2				2	\$500.00			
94	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$150.00			
E 95	WSFA	12/03/17	12/03/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$10.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		LF SU 11-1130p	11-1130p	-----Su	:30		<del>\$10.00</del>	NM		
Credited												
96	WSFA	12/03/17	12/03/17	LF SU 1130p-12x	1130p12x		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$5.00			
D 97	WSFA	12/04/17	12/04/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
98	WSFA	11/29/17	11/29/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$3.00			
99	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		NET Early Today ON	4-430x	----Th-----	:30		<del>\$3.00</del>	NM		
Credited												
D 100	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	0	\$0.00
E 101	WSFA	12/02/17	12/02/17	NBC Golf	130p-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$75.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	11/27/17-12/03/17		NBC Golf	130p-4p	-----Sa--	:30		<del>\$75.00</del>	NM		
Credited												
E 102	WSFA	12/03/17	12/03/17	NBC Golf	12p-5p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----S 1 \$75.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 NBC Golf 12p-5p -----Su :30 \$75.00 NM Credited												
E 103	WSFA	12/01/17	12/01/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 2 \$275.00												
104	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$100.00												
105	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTE	130-2p		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$30.00												
D 106	WSFA	12/01/17	12/01/17	NBC Early Today	400a - 430a		:30			NM	0	\$0.00
107	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$75.00												
108	WSFA	12/01/17	12/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$185.00												
E 109	WSFA	12/01/17	12/01/17	Today in Alabama 530a	528am-6am		:30			NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 2 \$100.00												
110	WSFA	12/01/17	12/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$350.00												
111	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$175.00												
112	WSFA	12/01/17	12/01/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$215.00												
113	WSFA	12/01/17	12/01/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 2 \$115.00												
114	WSFA	12/04/17	12/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 M----- 1 \$275.00												
115	WSFA	12/04/17	12/04/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 M----- 2 \$100.00												
116	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 M----- 1 \$30.00												
117	WSFA	12/04/17	12/04/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$185.00			
E 118	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$100.00			
119	WSFA	12/04/17	12/04/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$350.00			
120	WSFA	12/04/17	12/04/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$175.00			
121	WSFA	12/04/17	12/04/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$215.00			
122	WSFA	12/04/17	12/04/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$115.00			
E 123	WSFA	12/04/17	12/04/17	THE VOICE	7-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$600.00			
124	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$175.00			
E 125	WSFA	12/02/17	12/02/17	Nascar-Xfinity Phoenix	230p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$65.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar-Xfinity Phoenix	230p - 5p	-----Sa--	:30	<del>\$65.00</del>	NM		
		Credited										
E 126	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30	<del>\$50.00</del>	NM		
		Credited										
E 127	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$80.00			
E 128	WSFA	12/03/17	12/03/17	Nascar-Charlt	1p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar-Charlt	1p - 5p	-----SL	:30	<del>\$35.00</del>	NM		
		Credited										
129	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
E 130	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S	1			\$35.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	NET Soccer	11a-1p	-----Su	:30	<del>•\$35.00</del>	NM		
Credited												
E 131	WSFA	12/03/17	12/03/17	Nascar Phoenix	130-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S	1			\$65.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar Phoenix	130-5p	-----Su	:30	<del>\$65.00</del>	NM		
Credited												
E 132	WSFA	12/03/17	12/03/17	Nascar Miami	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S	1			\$65.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar Miami	2-6p	-----Su	:30	<del>\$65.00</del>	NM		
Credited												
E 133	WSFA	12/03/17	12/03/17	NBC Horse Racing Breeders 4-5p			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S	1			\$100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	NBC Horse Racing Breeders 4-5p		-----Su	:30	<del>\$100.00</del>	NM		
Credited												
E 134	WSFA	12/02/17	12/02/17	Notre Dame - USC	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S-	2			\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30	<del>\$50.00</del>	NM		
Credited												
		2	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30	<del>\$50.00</del>	NM		
Credited												
E 135	WSFA	12/03/17	12/03/17	Breeders Cup 2017	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	-----S	2			\$100.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30	<del>\$100.00</del>	NM		
Credited												
		2	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30	<del>\$100.00</del>	NM		
Credited												
136	WSFA	11/30/17	11/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	---T---	1			\$275.00				
137	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	---T---	1			\$100.00				
E 138	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$3.00			
139	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$185.00			
E 140	WSFA	11/30/17	11/30/17	Today in Alabama 530a	530am-6am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				2	\$100.00			
141	WSFA	11/30/17	11/30/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				2	\$350.00			
142	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$175.00			
143	WSFA	11/30/17	11/30/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				2	\$215.00			
144	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$115.00			
145	WSFA	11/28/17	11/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$275.00			
146	WSFA	11/28/17	11/28/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				2	\$100.00			
147	WSFA	11/28/17	11/28/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$75.00			
148	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$185.00			
E 149	WSFA	11/28/17	11/28/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$100.00			
150	WSFA	11/28/17	11/28/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$350.00			
151	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$175.00			
152	WSFA	11/28/17	11/28/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				2	\$215.00			
153	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$115.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
154	WSFA	11/28/17	11/28/17	Tuesday Hour 2	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$600.00			
155	WSFA	11/29/17	11/29/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$275.00			
156	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$100.00			
157	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$30.00			
158	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$75.00			
159	WSFA	11/29/17	11/29/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$185.00			
E 160	WSFA	11/29/17	11/29/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$100.00			
161	WSFA	11/29/17	11/29/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$350.00			
162	WSFA	11/29/17	11/29/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$175.00			
163	WSFA	11/29/17	11/29/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$215.00			
164	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$115.00			
N 165	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$45.00			
N 166	WSFA	11/28/17	12/03/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				1	\$30.00			
N 167	WSFA	11/28/17	12/03/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				2	\$175.00			
N 168	WSFA	11/28/17	12/03/17	Today in Alabama 5am	5-530a		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				2	\$85.00			
N 169	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TW----   2   \$115.00												
N 170	WSFA	11/28/17	12/03/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$10.00												
N 171	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   ---TF--   2   \$115.00												
N 172	WSFA	11/30/17	11/30/17	Late News	1030p-11P		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   ---T---   1   \$150.00												
N 173	WSFA	11/28/17	12/03/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$225.00												
N 174	WSFA	11/28/17	12/03/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$10.00												
N 175	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -----S-   1   \$35.00												
<b>Totals</b>											<b>160</b>	<b>\$23,346.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/04/17	160	\$23,346.00	(\$3,501.90)	\$19,844.10
<b>Totals</b>	<b>160</b>	<b>\$23,346.00</b>	<b>(\$3,501.90)</b>	<b>\$19,844.10</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV28/17 08.53  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV28/17 08.53

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M5 UNRESL BUY#130 MISSED: SUN/1100A-100P DEC3 30S \$35.00 (NOV28/17)  
OFFER: SAT/1130A-200P DEC2 30S \$35.00 PLS ADVISE.  
CMT: PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

DEC/17 23349.00 CONTRACT TOTAL 23349.00  
TOTAL SPOTS 161

MARKET TOTALS \$27,215 WSFA 39% WNCN 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES . . . . .  
SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 8864312

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

TRF# 1853993

REP: TEL# 703-528-9387

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

NOV28/17 10.03

\*\*\* WSFA-TV \*\*\*

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
175	A		1130A-200P	30		\$35.00	12/2	12/2	1		SAT	1
PROGRAM : PREM LG SOCCER 10/29 ORD COM1: PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR DEC3 ON LINE-130 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M5 OK'D BUY#130 MISSED:SUN/1100A-100P DEC3 30S \$35.00 (NOV28/17) OFFER:SAT/1130A-200P DEC2 30S \$35.00 PLS ADVISE. CMT:PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE												
DEC/17			23349.00									
											CONTRACT TOTAL	23349.00
											TOTAL SPOTS	161

MARKET TOTALS \$27,215    WSFA 39%    WNCF 14%    WAKA 33%    WCOV 11%    CABL 0%    WBMM 3%    WIYC 0%  
 ESFA 0%    EAKA 0%

ESTIMATED SHARES

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
 P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-510-9000  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV28/17 10.57  
MOD# 2: APPROVED REV #1 \$\$\$ \*\*\* WSFA-TV \*\*\*

HEADLINE# 8864312 TRF# 1853993  
ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV28/17 10.57

REP: REVISED ORDER  
M5 OKD AS LINE 175  
TTL SAME, \$23,349  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M5 OK'D BUY#130 MISSED: SUN/1100A-100P 30S \$35.00 (NOV28/17)  
OFFER: SAT/1130A-200P 30S \$35.00 PLS ADVISE.  
CMT: PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE  
CONTRACT TOTAL 23349.00  
TOTAL SPOTS 161





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

# CONTRACT

<u>Contract / Revision</u> 1853993 /		<u>Alt Order #</u> 08864312
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/28/17 - 12/04/17		<u>Estimate #</u> 5104
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/29/17 / 11/29/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
2	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$100.00			
3	WSFA	11/28/17	11/28/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$100.00			
4	WSFA	11/29/17	11/29/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$100.00			
5	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$175.00			
6	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$175.00			
7	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$175.00			
8	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$115.00			
9	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$115.00			
10	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$115.00			
11	WSFA	12/04/17	12/04/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 1----- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 12/04/17-12/10/17 NBC Today 2 9-10am M----- :30 \$50.00 NM Credited												
N 13	WSFA	11/29/17	11/29/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1---- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 NBC Today 2 9-10am ---W----- :30 \$50.00 NM Credited												
14	WSFA	11/30/17	11/30/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 NBC Today 2 9-10am ----Th---- :30 \$50.00 NM Credited												
N 15	WSFA	12/04/17	12/04/17	NBC Today with Kathie Lee	10-11am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 1----- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 12/04/17-12/10/17 NBC Today with Kathie Lee 10-11am M----- :30 \$50.00 NM Credited												
16	WSFA	11/28/17	11/28/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$50.00												
17	WSFA	11/30/17	11/30/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$50.00												
18	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$30.00												
19	WSFA	11/30/17	11/30/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---1--- 1 \$30.00												
20	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$30.00												
21	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -1----- 1 \$30.00												
22	WSFA	11/29/17	11/29/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --1---- 1 \$30.00												
24	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$30.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
25	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$100.00			
26	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$100.00			
27	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$100.00			
28	WSFA	12/04/17	12/04/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$150.00			
29	WSFA	11/28/17	11/28/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	-Tu-----	:30		<del>\$150.00</del>	NM		
	Credited											
30	WSFA	11/30/17	11/30/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	----Th----	:30		<del>\$150.00</del>	NM		
	Credited											
31	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	RIGHT THIS MINUTES	130-2p	M-----	:30		<del>\$30.00</del>	NM		
	Credited											
32	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	---W-----	:30		<del>\$30.00</del>	NM		
	Credited											
33	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	-----F----	:30		<del>\$30.00</del>	NM		
	Credited											
34	WSFA	12/04/17	12/04/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$5.00			
35	WSFA	12/04/17	12/04/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$25.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
36	WSFA	11/28/17	11/28/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$25.00			
37	WSFA	11/30/17	11/30/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$25.00			
38	WSFA	11/28/17	11/28/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
39	WSFA	11/30/17	11/30/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$60.00			
40	WSFA	12/01/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
41	WSFA	12/04/17	12/04/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
42	WSFA	11/28/17	11/28/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
43	WSFA	11/29/17	11/29/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
44	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
45	WSFA	11/29/17	11/29/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$5.00			
46	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
47	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
48	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$75.00			
49	WSFA	11/30/17	11/30/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$75.00			
50	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$75.00			
51	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product *</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
65	WSFA	11/29/17	11/29/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$115.00			
66	WSFA	12/01/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$115.00			
67	WSFA	11/29/17	11/29/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$85.00			
68	WSFA	12/04/17	12/04/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$10.00			
69	WSFA	11/30/17	11/30/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$10.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	Late Night w/ Seth Meyers	1137p-1237x	----Th-----	:30		<del>\$10.00</del>	NM		
Credited												
70	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$10.00			
71	WSFA	12/04/17	12/04/17	The Voice	7-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$600.00			
72	WSFA	11/28/17	11/28/17	net this is us	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$600.00			
73	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$45.00			
74	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$50.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30		<del>\$50.00</del>	NM		
Credited												
75	WSFA	12/02/17	12/02/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$65.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Sa--	:30		<del>\$65.00</del>	NM		
Credited												
76	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$80.00			
77	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$175.00			
78	WSFA	11/30/17	11/30/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$85.00			
79	WSFA	12/02/17	12/02/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$115.00			
80	WSFA	12/02/17	12/02/17	ET WEEKEND	1203-103x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$10.00			
81	WSFA	12/03/17	12/03/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$45.00			
82	WSFA	12/03/17	12/03/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$45.00			
83	WSFA	12/03/17	12/03/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$20.00			
84	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$35.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	NET Soccer	11a-1p	-----Su	:30	<del>\$35.00</del>	NM		
		Credited										
85	WSFA	12/03/17	12/03/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$35.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Su	:30	<del>\$35.00</del>	NM		
		Credited										
86	WSFA	12/03/17	12/03/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$65.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Su	:30	<del>\$65.00</del>	NM		
		Credited										
87	WSFA	12/03/17	12/03/17	Nascar Daytime	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$65.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar Daytime	2-6p	-----Su	:30	<del>\$65.00</del>	NM		
		Credited										
88	WSFA	12/03/17	12/03/17	NET NBC Horse Racing	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	11/27/17-12/03/17		NET NBC Horse Racing	Various	-----Su	:30		\$100.00	NM		
Credited												
89	WSFA	12/01/17	12/01/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----1-- 1 \$85.00												
90	WSFA	12/03/17	12/03/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$90.00												
91	WSFA	12/02/17	12/03/17	Notre Dame Football	630p-10p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----S- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 Notre Dame Football 630p-10p -----Sa-- :30 \$50.00 NM Credited												
92	WSFA	12/03/17	12/03/17	Sunday Hour 2	7-8PM		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$100.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 Sunday Hour 2 7-8PM -----Su :30 \$100.00 NM Credited												
93	WSFA	12/03/17	12/03/17	NFL Football	730p-1030p		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----2 2 \$500.00												
94	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$150.00												
95	WSFA	12/03/17	12/03/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$10.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 LF SU 11-1130p 11-1130p -----Su :30 \$10.00 NM Credited												
96	WSFA	12/03/17	12/03/17	LF SU 1130p-12x	1130p12x		:30			NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----1 1 \$5.00												
D 97	WSFA	12/04/17	12/04/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
98	WSFA	11/29/17	11/29/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$3.00												
99	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$3.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 NET Early Today ON 4-430x ----Th----- :30 \$3.00 NM Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 100	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	0	\$0.00
101	WSFA	12/02/17	12/02/17	NBC Golf	130p-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Golf	130p-4p	-----Sa--	:30		\$75.00	NM		
		Credited										
102	WSFA	12/03/17	12/03/17	NBC Golf	12p-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Golf	12p-5p	-----Su	:30		\$75.00	NM		
		Credited										
103	WSFA	12/01/17	12/01/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$275.00			
104	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$100.00			
105	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$30.00			
D 106	WSFA	12/01/17	12/01/17	NBC Early Today	400a - 430a		:30			NM	0	\$0.00
107	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$75.00			
108	WSFA	12/01/17	12/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$185.00			
109	WSFA	12/01/17	12/01/17	Today in Alabama 530a	528am-6am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$100.00			
110	WSFA	12/01/17	12/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$350.00			
111	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$175.00			
112	WSFA	12/01/17	12/01/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$215.00			
113	WSFA	12/01/17	12/01/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$115.00			
114	WSFA	12/04/17	12/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$275.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 115	WSFA	12/04/17	12/04/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	WSFA 12 News at Noon	12-1230pm	M-----	:30		<del>\$100.00</del>	NM		
				Credited								
	2	WSFA	12/04/17-12/10/17	WSFA 12 News at Noon	12-1230pm	M-----	:30		<del>\$100.00</del>	NM		
				Credited								
116	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$30.00			
117	WSFA	12/04/17	12/04/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$185.00			
118	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$100.00			
119	WSFA	12/04/17	12/04/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$350.00			
120	WSFA	12/04/17	12/04/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$175.00			
121	WSFA	12/04/17	12/04/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$215.00			
122	WSFA	12/04/17	12/04/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				2	\$115.00			
123	WSFA	12/04/17	12/04/17	THE VOICE	7-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$600.00			
124	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$175.00			
125	WSFA	12/02/17	12/02/17	Nascar-Xfinity Phoenix	230p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar-Xfinity Phoenix	230p - 5p	-----Sa--	:30		<del>\$65.00</del>	NM		
				Credited								
126	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30		<del>\$50.00</del>	NM		
				Credited								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
127	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$80.00			
128	WSFA	12/03/17	12/03/17	Nascar-Charlt	1p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar-Charlt	1p - 5p	-----Su	:30		<del>\$35.00</del>	NM		
			Credited									
129	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$150.00			
130	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Soccer	11a-1p	-----Su	:30		<del>\$35.00</del>	NM		
			Credited									
131	WSFA	12/03/17	12/03/17	Nascar Phoenix	130-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Phoenix	130-5p	-----Su	:30		<del>\$65.00</del>	NM		
			Credited									
132	WSFA	12/03/17	12/03/17	Nascar Miami	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Miami	2-6p	-----Su	:30		<del>\$65.00</del>	NM		
			Credited									
133	WSFA	12/03/17	12/03/17	NBC Horse Racing Breeders 4-5p			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Horse Racing Breeders 4-5p		-----Su	:30		<del>\$100.00</del>	NM		
			Credited									
134	WSFA	12/02/17	12/02/17	Notre Dame - USC	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				2	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
			Credited									
	2	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
			Credited									
135	WSFA	12/03/17	12/03/17	Breeders Cup 2017	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				2	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th></tr><tr><td>1</td><td>WSFA</td><td>11/27/17-12/03/17</td><td>Breeders Cup 2017</td><td>7-8p</td><td>-----Su</td><td>:30</td><td><del>\$100.00</del></td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr><tr><td>2</td><td>WSFA</td><td>11/27/17-12/03/17</td><td>Breeders Cup 2017</td><td>7-8p</td><td>-----Su</td><td>:30</td><td><del>\$100.00</del></td><td>NM</td></tr><tr><td colspan="9">Credited</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	1	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30	<del>\$100.00</del>	NM	Credited									2	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30	<del>\$100.00</del>	NM	Credited								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>																																																						
1	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30	<del>\$100.00</del>	NM																																																						
Credited																																																														
2	WSFA	11/27/17-12/03/17	Breeders Cup 2017	7-8p	-----Su	:30	<del>\$100.00</del>	NM																																																						
Credited																																																														
136	WSFA	11/30/17	11/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	1	\$275.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	1	\$275.00																																																										
137	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$100.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	1	\$100.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	1	\$100.00																																																										
138	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$3.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	1	\$3.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	1	\$3.00																																																										
139	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$185.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	1	\$185.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	1	\$185.00																																																										
140	WSFA	11/30/17	11/30/17	Today in Alabama 530a	530am-6am		:30			NM	2	\$200.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>2</td><td>\$100.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	2	\$100.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	2	\$100.00																																																										
141	WSFA	11/30/17	11/30/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>2</td><td>\$350.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	2	\$350.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	2	\$350.00																																																										
142	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$175.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	1	\$175.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	1	\$175.00																																																										
143	WSFA	11/30/17	11/30/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>2</td><td>\$215.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	2	\$215.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	2	\$215.00																																																										
144	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>---T---</td><td>1</td><td>\$115.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	---T---	1	\$115.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	---T---	1	\$115.00																																																										
145	WSFA	11/28/17	11/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>-T-----</td><td>1</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	-T-----	1	\$275.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	-T-----	1	\$275.00																																																										
146	WSFA	11/28/17	11/28/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>-T-----</td><td>2</td><td>\$100.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	-T-----	2	\$100.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	-T-----	2	\$100.00																																																										
147	WSFA	11/28/17	11/28/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>-T-----</td><td>1</td><td>\$75.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	-T-----	1	\$75.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	-T-----	1	\$75.00																																																										
148	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 11/27/17</td><td>12/03/17</td><td>-T-----</td><td>1</td><td>\$185.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 11/27/17	12/03/17	-T-----	1	\$185.00																																								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										
Week: 11/27/17	12/03/17	-T-----	1	\$185.00																																																										
149	WSFA	11/28/17	11/28/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00																																																		
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																													
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 1 \$100.00												
150	WSFA	11/28/17	11/28/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 1 \$350.00												
151	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 1 \$175.00												
152	WSFA	11/28/17	11/28/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 2 \$215.00												
153	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 1 \$115.00												
154	WSFA	11/28/17	11/28/17	Tuesday Hour 2	8-9pm		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 1 \$600.00												
155	WSFA	11/29/17	11/29/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 2 \$275.00												
156	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$100.00												
157	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$30.00												
158	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 2 \$75.00												
159	WSFA	11/29/17	11/29/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 2 \$185.00												
160	WSFA	11/29/17	11/29/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$100.00												
161	WSFA	11/29/17	11/29/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$350.00												
162	WSFA	11/29/17	11/29/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 2 \$175.00												
163	WSFA	11/29/17	11/29/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$215.00												
164	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 --W---- 1 \$115.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
165	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$45.00			
166	WSFA	11/28/17	12/03/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				1	\$30.00			
167	WSFA	11/28/17	12/03/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				2	\$175.00			
168	WSFA	11/28/17	12/03/17	Today in Alabama 5am	5-530a		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				2	\$85.00			
169	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TW----				2	\$115.00			
170	WSFA	11/28/17	12/03/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				1	\$10.00			
171	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				2	\$115.00			
172	WSFA	11/30/17	11/30/17	Late News	1030p-11P		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$150.00			
173	WSFA	11/28/17	12/03/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				1	\$225.00			
174	WSFA	11/28/17	12/03/17	Last Call With Carson Daily L	1235-105x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-TWTF--				1	\$10.00			
175	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$35.00			
N 176	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	720-1030p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$500.00			
N 177	WSFA	11/30/17	12/03/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---TF--				1	\$15.00			
<b>Totals</b>											<b>157</b>	<b>\$23,346.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/04/17	157	\$23,346.00	(\$3,501.90)	\$19,844.10
<b>Totals</b>	<b>157</b>	<b>\$23,346.00</b>	<b>(\$3,501.90)</b>	<b>\$19,844.10</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/29/17 / 11/29/17

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

PROGRAM : TODAY SHOW HOUR 3  
CON COM1: TODAY SHOW HOUR 3



:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
176	A		720P-1100P	30		\$500.00	11/30	11/30	1		THU	1
PROGRAM : THURSDAY NIGHT NFL												
ORD COM1: NO AVAIL. PLEASE CONFIRM. THANKS, DENICE												
THIS IS A MAKE-GOOD FOR NOV29 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR DEC4 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR DEC4 ON LINE-58 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR DEC4 ON LINE-115 FOR 2 SPOTS/WK												
177	A		1135P-1235A	30		\$15.00	11/30	12/1	1		TH-F	1
PROGRAM : LATE NIGHT WITH SETH MEYERS												
ORD COM1: NO AVAIL. PLEASE CONFIRM. THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 176-177												
15	S		1000A-1100A	30		\$50.00	12/4	12/4	0		MON	0
PROGRAM : TODAY SHOW HOUR 4												
CON COM1: TODAY SHOW HOUR 4												
58	S		630P-700P	30		\$215.00	12/4	12/4	0		MON	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
115	S		1200N-1230P	30		\$100.00	12/4	12/4	0		MON	0
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1: WSFA 12 NEWS AT 12P												
STATION MAKEGOOD OFFERS:												
M6	OK'D		BUY#13				NOV29		30S	\$50.00	(NOV29/17)	
			BUY#15				DEC4		30S	\$50.00		
			BUY#58				DEC4		30S	\$215.00		
			BUY#115				DEC4 (2/WK)		30S	\$100.00		
							NOV30		30S	\$500.00	PLS ADVISE.	
							TH-F/1135P-1235A		30S	\$15.00		
							CMT:NO AVAIL. PLEASE CONFIRM. THANKS, DENICE					
DEC/17			23349.00									
										CONTRACT TOTAL	23349.00	
										TOTAL SPOTS	158	
MARKET TOTALS \$27,215 WSFA 39% WNCN 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%												
ESTIMATED SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 15.11  
\*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV29/17 15.11

REP: REVISED ORDER  
M6 OKD AS LINES 176-177  
TTL SAME, \$23,349  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#13 MISSED:WED/900A-1000A NOV29 30S \$50.00 (NOV29/17)  
BUY#15 MON/1000A-1100A DEC4 30S \$50.00  
BUY#58 MON/630P-700P DEC4 30S \$215.00  
BUY#115 MON/1200N-1230P DEC4 (2/WK) 30S \$100.00  
OFFER:THU/720P-1100P NOV30 30S \$500.00 PLS ADVISE.  
& TH-F/1135P-1235A NOV30 30S \$15.00  
CMT:NO AVAILS. PLEASE CONFIRM: THANKS, DENICE  
CONTRACT TOTAL 23349.00  
TOTAL SPOTS 158



REP: TEL# 703-528-9387 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 13.55  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 13.55  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV28/17 DEC4/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV29/17 13.55

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M6 UNRESL BUY#13 MISSED:WED/900A-1000A NOV29 30S \$50.00 (NOV29/17)  
BUY#15 MON/1000A-1100A DEC4 30S \$50.00  
BUY#58 MON/630P-700P DEC4 30S \$215.00  
BUY#115 MON/1200N-1230P DEC4 (2/WK) 30S \$100.00  
OFFER:THU/720P-1100P NOV30 30S \$500.00 PLS ADVISE.  
& TH-F/1135P-1235A NOV30 30S \$15.00  
CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE

DEC/17 23349.00 CONTRACT TOTAL 23349.00  
TOTAL SPOTS 161

MARKET TOTALS \$27,215 WSFA 39% WNCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES

SVC- NSI  
DEMOS- RA35+\*



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

# CONTRACT

<u>Contract / Revision</u> 1853993 /		<u>Alt Order #</u> 08864312
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/28/17 - 12/04/17		<u>Estimate #</u> 5104
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/30/17 / 11/30/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
2	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$100.00			
3	WSFA	11/28/17	11/28/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$100.00			
4	WSFA	11/29/17	11/29/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$100.00			
5	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$175.00			
6	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$175.00			
7	WSFA	12/01/17	12/01/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$175.00			
8	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$115.00			
9	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$115.00			
10	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$115.00			
11	WSFA	12/04/17	12/04/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision		Alt Order #
1853993 /		08864312
Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104
Advertiser		Original Date / Revision
POL/Jones, Doug/D/Sena		11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	12/04/17-12/10/17	NBC Today 2	9-10am	M-----	:30	<del>\$50.00</del>	NM		
Credited												
E 13	WSFA	11/29/17	11/29/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	NBC Today 2	9-10am	---W-----	:30	<del>\$50.00</del>	NM		
Credited												
14	WSFA	11/30/17	11/30/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	NBC Today 2	9-10am	----Th-----	:30	<del>\$50.00</del>	NM		
Credited												
E 15	WSFA	12/04/17	12/04/17	NBC Today with Kathie Lee	10-11am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	12/04/17-12/10/17	NBC Today with Kathie Lee	10-11am	M-----	:30	<del>\$50.00</del>	NM		
Credited												
16	WSFA	11/28/17	11/28/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$50.00			
17	WSFA	11/30/17	11/30/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$50.00			
18	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$30.00			
19	WSFA	11/30/17	11/30/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$30.00			
20	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$30.00			
21	WSFA	11/28/17	11/28/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$30.00			
22	WSFA	11/29/17	11/29/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$30.00			
24	WSFA	12/01/17	12/01/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$30.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
25	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$100.00			
26	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$100.00			
27	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$100.00			
28	WSFA	12/04/17	12/04/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$150.00			
29	WSFA	11/28/17	11/28/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	-Tu-----	:30		<del>\$150.00</del>	NM		
				Credited								
30	WSFA	11/30/17	11/30/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Days of Our Lives	1230-130p	----Th----	:30		<del>\$150.00</del>	NM		
				Credited								
31	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	12/04/17-12/10/17	RIGHT THIS MINUTES	130-2p	M-----	:30		<del>\$30.00</del>	NM		
				Credited								
32	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	---W-----	:30		<del>\$30.00</del>	NM		
				Credited								
33	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	RIGHT THIS MINUTES	130-2p	-----F----	:30		<del>\$30.00</del>	NM		
				Credited								
34	WSFA	12/04/17	12/04/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$5.00			
35	WSFA	12/04/17	12/04/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$25.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision		Alt Order #
1853993 /		08864312
Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104
Advertiser		Original Date / Revision
POL/Jones, Doug/D/Sena		11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
36	WSFA	11/28/17	11/28/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$25.00			
37	WSFA	11/30/17	11/30/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$25.00			
38	WSFA	11/28/17	11/28/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
39	WSFA	11/30/17	11/30/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$60.00			
40	WSFA	12/01/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
41	WSFA	12/04/17	12/04/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
42	WSFA	11/28/17	11/28/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$60.00			
43	WSFA	11/29/17	11/29/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
44	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$60.00			
45	WSFA	11/29/17	11/29/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$5.00			
46	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$60.00			
47	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$60.00			
48	WSFA	12/04/17	12/04/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$75.00			
49	WSFA	11/30/17	11/30/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$75.00			
50	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$75.00			
51	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
1853993 /		08864312
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena		11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$185.00			
52	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$185.00			
53	WSFA	12/01/17	12/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$185.00			
54	WSFA	11/28/17	11/28/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$350.00			
55	WSFA	11/29/17	11/29/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$350.00			
56	WSFA	11/30/17	11/30/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$5.00			
57	WSFA	12/01/17	12/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$350.00			
E 58	WSFA	12/04/17	12/04/17	ENTERTAINMENT TONIGHT	1630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$215.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	12/04/17-12/10/17	ENTERTAINMENT TONIGHT	1630-7p	M-----	:30	<del>\$215.00</del>	NM		
Credited												
59	WSFA	11/29/17	11/29/17	ENTERTAINMENT TONIGHT	1630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$215.00			
60	WSFA	12/01/17	12/01/17	ENTERTAINMENT TONIGHT	1630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$215.00			
61	WSFA	12/04/17	12/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$275.00			
62	WSFA	11/28/17	11/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$275.00			
63	WSFA	11/30/17	11/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	WSFA 12 News at Ten - MF	10-1035pm	----Th----	:30	<del>\$275.00</del>	NM		
Credited												
64	WSFA	11/28/17	11/28/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$115.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
65	WSFA	11/29/17	11/29/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$115.00			
66	WSFA	12/01/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$115.00			
67	WSFA	11/29/17	11/29/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--1----				1	\$85.00			
N 68	WSFA	12/04/17	12/04/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$10.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	12/04/17-12/10/17	Late Night w/ Seth Meyers	1137p-1237x	M-----	:30	<del>\$10.00</del>	NM		
Credited												
69	WSFA	11/30/17	11/30/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$10.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Late Night w/ Seth Meyers	1137p-1237x	----Th----	:30	<del>\$10.00</del>	NM		
Credited												
70	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$10.00			
71	WSFA	12/04/17	12/04/17	The Voice	7-10pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	1-----				1	\$600.00			
72	WSFA	11/28/17	11/28/17	net this is us	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-1-----				1	\$600.00			
73	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$45.00			
74	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$50.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Notre Dame Football	230p-6p	-----Sa--	:30	<del>\$50.00</del>	NM		
Credited												
75	WSFA	12/02/17	12/02/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$65.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Sa--	:30	<del>\$65.00</del>	NM		
Credited												
76	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$80.00			
77	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$175.00			
78	WSFA	11/30/17	11/30/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---1---				1	\$85.00			
79	WSFA	12/02/17	12/02/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$115.00			
80	WSFA	12/02/17	12/02/17	ET WEEKEND	1203-103x		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1-				1	\$10.00			
81	WSFA	12/03/17	12/03/17	NET NBC Sunday Today Shc7-8a			:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$45.00			
82	WSFA	12/03/17	12/03/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$45.00			
83	WSFA	12/03/17	12/03/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$20.00			
84	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$35.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	NET Soccer	11a-1p	-----Su	:30		<del>\$35.00</del>	NM		
Credited												
85	WSFA	12/03/17	12/03/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$35.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Su	:30		<del>\$35.00</del>	NM		
Credited												
86	WSFA	12/03/17	12/03/17	Nascar Daytime	11a-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$65.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	Nascar Daytime	11a-6p	-----Su	:30		<del>\$65.00</del>	NM		
Credited												
87	WSFA	12/03/17	12/03/17	Nascar Daytime	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$65.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WSFA	11/27/17-12/03/17	Nascar Daytime	2-6p	-----Su	:30		<del>\$65.00</del>	NM		
Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
88	WSFA	12/03/17	12/03/17	NET NBC Horse Racing	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET NBC Horse Racing	Various	-----Su	:30		<del>\$100.00</del>	NM		
	Credited											
89	WSFA	12/01/17	12/01/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----1--				1	\$85.00			
90	WSFA	12/03/17	12/03/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$90.00			
91	WSFA	12/02/17	12/03/17	Notre Dame Football	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame Football	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
	Credited											
92	WSFA	12/03/17	12/03/17	Sunday Hour 2	7-8PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Sunday Hour 2	7-8PM	-----Su	:30		<del>\$100.00</del>	NM		
	Credited											
93	WSFA	12/03/17	12/03/17	NFL Football	730p-1030p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----2				2	\$500.00			
94	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$150.00			
95	WSFA	12/03/17	12/03/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$10.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	LF SU 11-1130p	11-1130p	-----Su	:30		<del>\$10.00</del>	NM		
	Credited											
96	WSFA	12/03/17	12/03/17	LF SU 1130p-12x	1130p12x		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----1				1	\$5.00			
D 97	WSFA	12/04/17	12/04/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
98	WSFA	11/29/17	11/29/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$3.00			
99	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	---T---				1	\$3.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Early Today ON	4-430x	----Th-----	:30		<del>\$3.00</del>	NM		
	Credited											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

www.wsfa.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 100	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	0	\$0.00
101	WSFA	12/02/17	12/02/17	NBC Golf	130p-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Golf	130p-4p	-----Sa--	:30		\$75.00	NM		
			<i>Credited</i>									
102	WSFA	12/03/17	12/03/17	NBC Golf	12p-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Golf	12p-5p	-----Su	:30		\$75.00	NM		
			<i>Credited</i>									
103	WSFA	12/01/17	12/01/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$275.00			
104	WSFA	12/01/17	12/01/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$100.00			
105	WSFA	12/01/17	12/01/17	RIGHT THIS MINUTE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$30.00			
D 106	WSFA	12/01/17	12/01/17	NBC Early Today	400a - 430a		:30			NM	0	\$0.00
107	WSFA	12/01/17	12/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$75.00			
108	WSFA	12/01/17	12/01/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$185.00			
109	WSFA	12/01/17	12/01/17	Today in Alabama 530a	528am-6am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$100.00			
110	WSFA	12/01/17	12/01/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$350.00			
111	WSFA	12/01/17	12/01/17	Today in Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$175.00			
112	WSFA	12/01/17	12/01/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				1	\$215.00			
113	WSFA	12/01/17	12/01/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	----F--				2	\$115.00			
114	WSFA	12/04/17	12/04/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/04/17	12/10/17	M-----				1	\$275.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
E 115	WSFA	12/04/17	12/04/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 2 \$100.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon 12-1230pm M----- :30 \$100.00 NM												
Credited												
2 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon 12-1230pm M----- :30 \$100.00 NM												
Credited												
116	WSFA	12/04/17	12/04/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 1 \$30.00												
117	WSFA	12/04/17	12/04/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 2 \$185.00												
118	WSFA	12/04/17	12/04/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 1 \$100.00												
119	WSFA	12/04/17	12/04/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 2 \$350.00												
120	WSFA	12/04/17	12/04/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 2 \$175.00												
121	WSFA	12/04/17	12/04/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 1 \$215.00												
122	WSFA	12/04/17	12/04/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 2 \$115.00												
123	WSFA	12/04/17	12/04/17	THE VOICE	7-9pm		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 12/04/17 12/10/17 M----- 1 \$600.00												
124	WSFA	12/02/17	12/02/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 11/27/17 12/03/17 -----S- 1 \$175.00												
125	WSFA	12/02/17	12/02/17	Nascar-Xfinity Phoenix	230p - 5p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 11/27/17 12/03/17 -----S- 1 \$65.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 WSFA 11/27/17-12/03/17 Nascar-Xfinity Phoenix 230p - 5p -----Sa-- :30 \$65.00 NM												
Credited												
126	WSFA	12/02/17	12/02/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 11/27/17 12/03/17 -----S- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 WSFA 11/27/17-12/03/17 Notre Dame Football 230p-6p -----Sa-- :30 \$50.00 NM												
Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
127	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				1	\$80.00			
128	WSFA	12/03/17	12/03/17	Nascar-Charlt	1p - 5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar-Charlt	1p - 5p	-----Su	:30		<del>\$35.00</del>	NM		
			Credited									
129	WSFA	12/03/17	12/03/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$150.00			
130	WSFA	12/03/17	12/03/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$35.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NET Soccer	11a-1p	-----Su	:30		<del>\$35.00</del>	NM		
			Credited									
131	WSFA	12/03/17	12/03/17	Nascar Phoenix	130-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Phoenix	130-5p	-----Su	:30		<del>\$65.00</del>	NM		
			Credited									
132	WSFA	12/03/17	12/03/17	Nascar Miami	2-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Nascar Miami	2-6p	-----Su	:30		<del>\$65.00</del>	NM		
			Credited									
133	WSFA	12/03/17	12/03/17	NBC Horse Racing Breeders 4-5p			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	NBC Horse Racing Breeders 4-5p		-----Su	:30		<del>\$100.00</del>	NM		
			Credited									
134	WSFA	12/02/17	12/02/17	Notre Dame - USC	630p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S-				2	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
			Credited									
	2	WSFA	11/27/17-12/03/17	Notre Dame - USC	630p-10p	-----Sa--	:30		<del>\$50.00</del>	NM		
			Credited									
135	WSFA	12/03/17	12/03/17	Breeders Cup 2017	7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-----S				2	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	11/27/17-12/03/17		Breeders Cup 2017	7-8p	-----Su	:30		\$100.00	NM		
				Credited								
2	WSFA	11/27/17-12/03/17		Breeders Cup 2017	7-8p	-----Su	:30		\$100.00	NM		
				Credited								
E 136	WSFA	11/30/17	11/30/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 WSFA 12 News at Ten - MF 10-1035pm ----Th----- :30 \$275.00 NM Credited												
137	WSFA	11/30/17	11/30/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$100.00												
138	WSFA	11/30/17	11/30/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$3.00												
139	WSFA	11/30/17	11/30/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$185.00												
140	WSFA	11/30/17	11/30/17	Today in Alabama 530a	530am-6am		:30			NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 2 \$100.00												
141	WSFA	11/30/17	11/30/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 2 \$350.00												
142	WSFA	11/30/17	11/30/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$175.00												
N 143	WSFA	11/30/17	11/30/17	ENTERTAINMENT TONIGH	1630-7p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 2 \$215.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIGH1630-7p ----Th----- :30 \$215.00 NM Credited												
2 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIGH1630-7p ----Th----- :30 \$215.00 NM Credited												
144	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$115.00												
145	WSFA	11/28/17	11/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 1 \$275.00												
146	WSFA	11/28/17	11/28/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -T----- 2 \$100.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1853993 /	08864312

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
147	WSFA	11/28/17	11/28/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$75.00			
148	WSFA	11/28/17	11/28/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$185.00			
149	WSFA	11/28/17	11/28/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$100.00			
150	WSFA	11/28/17	11/28/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$350.00			
151	WSFA	11/28/17	11/28/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$175.00			
152	WSFA	11/28/17	11/28/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				2	\$215.00			
153	WSFA	11/28/17	11/28/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$115.00			
154	WSFA	11/28/17	11/28/17	Tuesday Hour 2	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	-T-----				1	\$600.00			
155	WSFA	11/29/17	11/29/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$275.00			
156	WSFA	11/29/17	11/29/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$100.00			
157	WSFA	11/29/17	11/29/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$30.00			
158	WSFA	11/29/17	11/29/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$75.00			
159	WSFA	11/29/17	11/29/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				2	\$185.00			
160	WSFA	11/29/17	11/29/17	Today in Alabama 530a	530am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$100.00			
161	WSFA	11/29/17	11/29/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	--W----				1	\$350.00			
162	WSFA	11/29/17	11/29/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   --W----   2   \$175.00												
163	WSFA	11/29/17	11/29/17	ENTERTAINMENT TONIGHT	1030-7p		:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   --W----   1   \$215.00												
164	WSFA	11/29/17	11/29/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   --W----   1   \$115.00												
165	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -----S-   1   \$45.00												
166	WSFA	11/28/17	12/03/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$30.00												
167	WSFA	11/28/17	12/03/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   2   \$175.00												
168	WSFA	11/28/17	12/03/17	Today in Alabama 5am	5-530a		:30			NM	2	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   2   \$85.00												
169	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TW----   2   \$115.00												
170	WSFA	11/28/17	12/03/17	Last Call With Carson Daily L1235-105x			:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$10.00												
171	WSFA	11/28/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   ---TF--   2   \$115.00												
172	WSFA	11/30/17	11/30/17	Late News	1030p-11P		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   ---T---   1   \$150.00												
173	WSFA	11/28/17	12/03/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$225.00												
174	WSFA	11/28/17	12/03/17	Last Call With Carson Daily L1235-105x			:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -TWTF--   1   \$10.00												
175	WSFA	12/02/17	12/02/17	NET Soccer	1130a-2p		:30			NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   -----S-   1   \$35.00												
N 176	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	720-1030p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   ---T---   1   \$500.00												
N 177	WSFA	11/30/17	12/03/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17   12/03/17   ---TF--   1   \$15.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1853993 /	08864312

Contract Dates	Product	Estimate #
11/28/17 - 12/04/17	DOUG JONES FOR SEN	5104

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	11/27/17-12/03/17		Late Night w/ Seth Meyers	1137p-1237x	----ThF----	:30		\$15.00	NM		
Credited												
N 178	WSFA	11/30/17	11/30/17	Late News	1030p-11p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$150.00												
N 179	WSFA	11/30/17	11/30/17	DELAY Late Night	1206-106x		:30			NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ---T--- 1 \$15.00												
N 180	WSFA	12/01/17	12/01/17	Friday Prime Other	8-10pm		:30			NM	1	\$510.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 ----F-- 1 \$510.00												
N 181	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----S- 1 \$45.00												
N 182	WSFA	12/03/17	12/03/17	NET Early Today ON	4-430x		:30			NM	2	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 -----S 2 \$5.00												
<b>Totals</b>											<b>158</b>	<b>\$23,346.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/04/17	158	\$23,346.00	(\$3,501.90)	\$19,844.10
<b>Totals</b>	<b>158</b>	<b>\$23,346.00</b>	<b>(\$3,501.90)</b>	<b>\$19,844.10</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8864312 TRF# 1853993  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$  
 REP: TEL# 703-528-9387 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*

ADV #	ADV. NAME	POLI/D JONES/D/SEN/AL	REP. #	OFF. #	SA
AGY #	AGY. NAME	CANAL PARTNERS MEDIA	BUYER NAME	JEFF SCATTERGOOD	
		900 CIRCLE 75 PKWY SE, SUITE# 1650	SALES PRSN	WA-	RYAN EDDINS
		ATLANTA, GA 30339			

ORDER #	CONTRACT # 8864312	CLASS: NATL.	LOCAL
PRDCT	DOUG JONES FOR SENAT	EST#5104	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES	NOV28/17	DEC4/17	WK-1	
CITY TAX		STATE TAX		CO-OP BILLING NEEDED
				DATE N

REP: REVISED ORDER  
M7 OKD AS LINES 178-182  
TTL SAME, \$23,349  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	D
AGENCY ADVERTISER CODE = 836      AGENCY EST# = 5104 AGENCY PRODUCT CODE = 967											
177	S		1135P-1235A	30		\$15.00	11/30	12/1	0		TH-F
PROGRAM : LATE NIGHT WITH SETH MEYERS ORD COM1 : NO AVAILS. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 176-177											

PROGRAM : ENTERTAINMENT TONIGHT  
CON COM1: ENTERTAINMENT TONIGHT

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV30/17 11.38  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WSFA-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
M7	OK'D		BUY#136 MISSED:THU/1000P-1035P				NOV30		30S	\$275.00	(NOV29/17)	
			BUY#177 TH-F/1135P-1235A				NOV30		30S	\$15.00		
			BUY#68 MON/1135P-1235A				DEC4		30S	\$10.00		
			BUY#143 THU/630P-700P				NOV30 (2/WK)		30S	\$215.00		
			OFFER:THU/1030P-1105P				NOV30		30S	\$150.00	PLS ADVISE.	
			& THU/1200M-100A				NOV30		30S	\$15.00		
			& FRI/800P-1000P				DEC1		30S	\$510.00		
			& SAT/600A-800A				DEC2		30S	\$45.00		
			& SUN/400A-430A				DEC3 (2/WK)		30S	\$5.00		
			CMT:NA DUE TO PROGRAM CHANGE & OVERSOLD.								PLEASE CONFIRM. THANKS, DENICE	
DEC/17			23349.00									
										CONTRACT TOTAL		23349.00
										TOTAL SPOTS		159

MARKET TOTALS \$27,215 WSFA 39% WNCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESTIMATED SHARES ESFA 0% EAKA 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8864312 TRF# 1853993 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 4: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV30/17 12.01  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864312 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5104 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV28/17 DEC4/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV30/17 12.01

REP: REVISED ORDER  
M7 OKD AS LINES 178-182  
TTL SAME, \$23,349  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M7 OK'D BUY#136 MISSED: THU/1000P-1035P NOV30 30S \$275.00 (NOV29/17)  
BUY#177 TH-F/1135P-1235A NOV30 30S \$15.00  
BUY#68 MON/1135P-1235A DEC4 30S \$10.00  
BUY#143 THU/630P-700P NOV30 (2/WK) 30S \$215.00  
OFFER: THU/1030P-1105P NOV30 30S \$150.00 PLS ADVISE.  
& THU/1200M-100A NOV30 30S \$15.00  
& FRI/800P-1000P DEC1 30S \$510.00  
& SAT/600A-800A DEC2 30S \$45.00  
& SUN/400A-430A DEC3 (2/WK) 30S \$5.00  
CMT: NA DUE TO PROGRAM CHANGE & OVERSOLD. PLEASE CONFIRM. THANKS, DENICE  
CONTRACT TOTAL 23349.00  
TOTAL SPOTS 159

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WSFA - TV Montgomery, AL

**Date:**

11/27/2017

I, Jeff Scattergood,  
 being/on behalf of: Jones, Doug, a legally  
 qualified candidate of the Democratic political  
 party for the office of: United State Senate  
 in the Special  
 election to be held on: 12/12/2017  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 11/28/2017

Date of Last Broadcast: 12/04/2017

**Total Charges:** \$\*\*\*\*\*19,782.90 NET





I represent that the payment for the above described broadcast time has been furnished by:

DOUG JONES FOR SENATE COMMITTEE

---

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAMES DOUGLAS TURNER JR, TREASUER

---

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/27/2017

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

**DOUG JONES FOR SENATE COMMITTEE**

I,

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐

does

☒

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

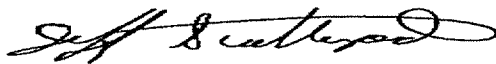
(check applicable box)

☐

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Jeff Scattergood

11/27/2017

**printed name**

**date**

